



LOOSIDTM

Live Sober. Love Sober.

THE SOBER SOCIAL NETWORK

The Digital Platform That
Celebrates Sobriety



P u r p o s e i n D e s i g n

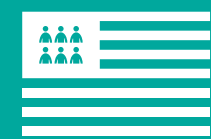
A SOCIAL GOOD APP

Every day people lose their battles with addiction, proving that we need the support of a strong sober community to succeed.



300 Million

People worldwide have an
alcohol use disorder



95.3 Million

American adults battled an
illicit drug use disorder

Loosid provides free tools to help those struggling with addiction. It's our obligation and duty to give those fighting to maintain their sobriety every chance they can get.

T h e F a c t s S p e a k F o r T h e m s e l v e s

LOOSID BY THE NUMBERS

Since its launch in November 2018, the Loosid app has grown exponentially, and as a result is responsible for hundreds of thousands of connections between those in the sober community.



130K+

Installs To Date



2.2Mill+

Support and
Community Messages



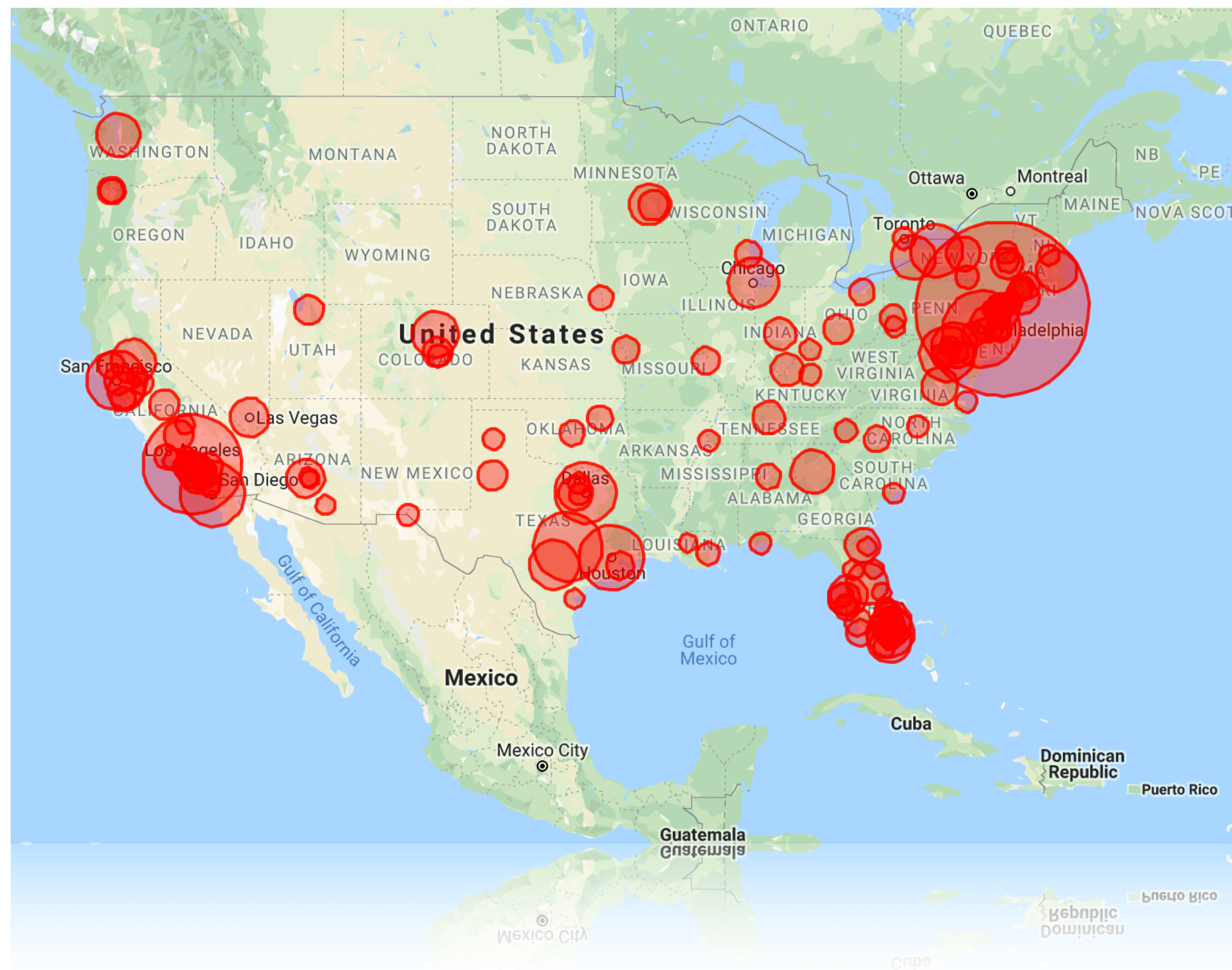
100K+

Friendships Initiated

Y o u C a n ' t S t o p U s N o w

LOOSID TERRITORIES

Initially Loosid was released only in the New York City and New Jersey areas.



More Cities

Following the initial growth, Loosid has now expanded to nearly every metropolitan city across the United States.

More States

From New York to Florida, Texas, California and into the heartland, Loosid continues to grow.

More To Come

Loosid is the No. 1 comprehensive platform in the U.S. for those who choose a sober lifestyle; but we won't stop there. Loosid strives to be the No. 1 Sober Social Network in the world.

An App Is Born

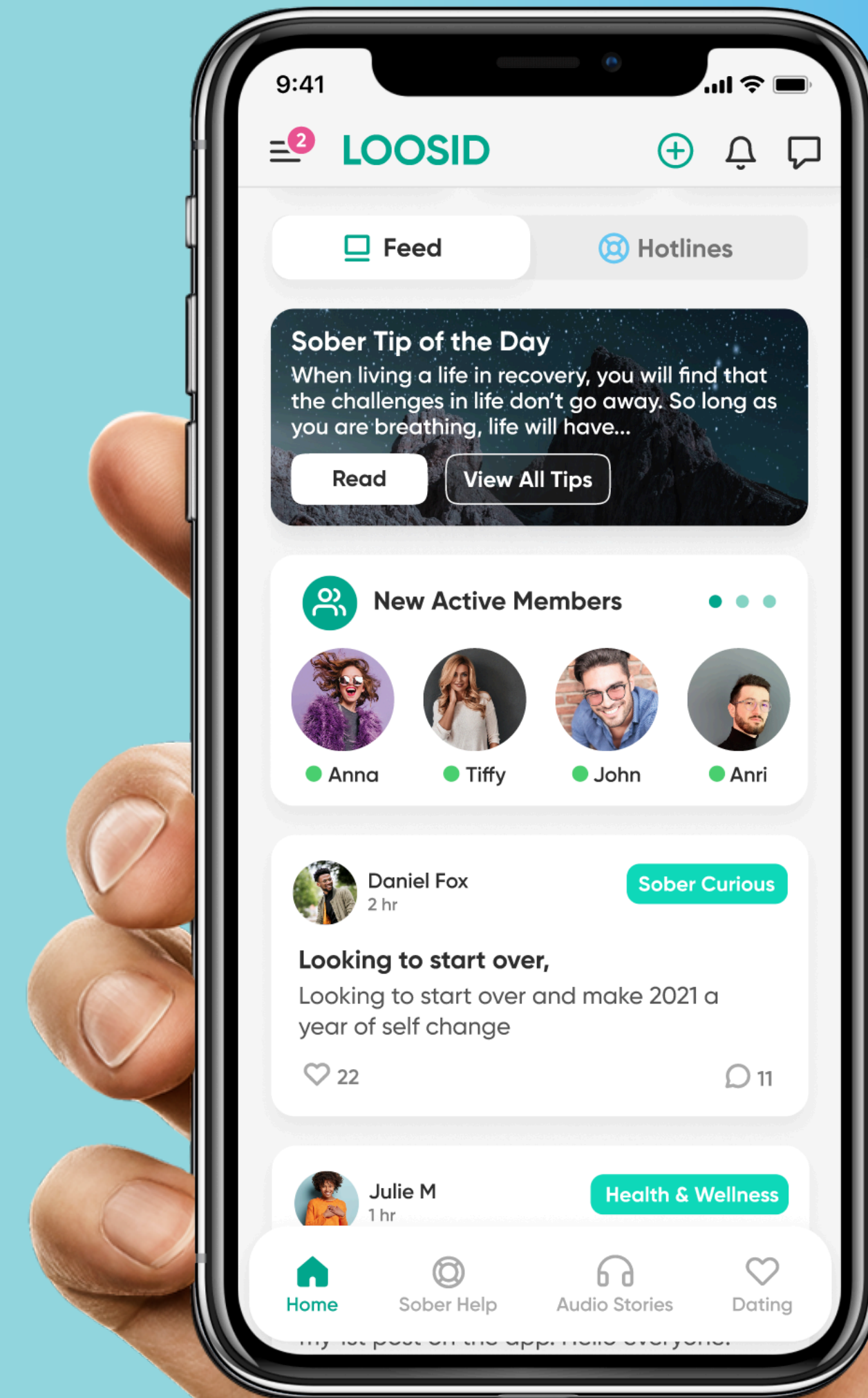
A SOBER COMMUNITY IN THE PALM OF YOUR HAND

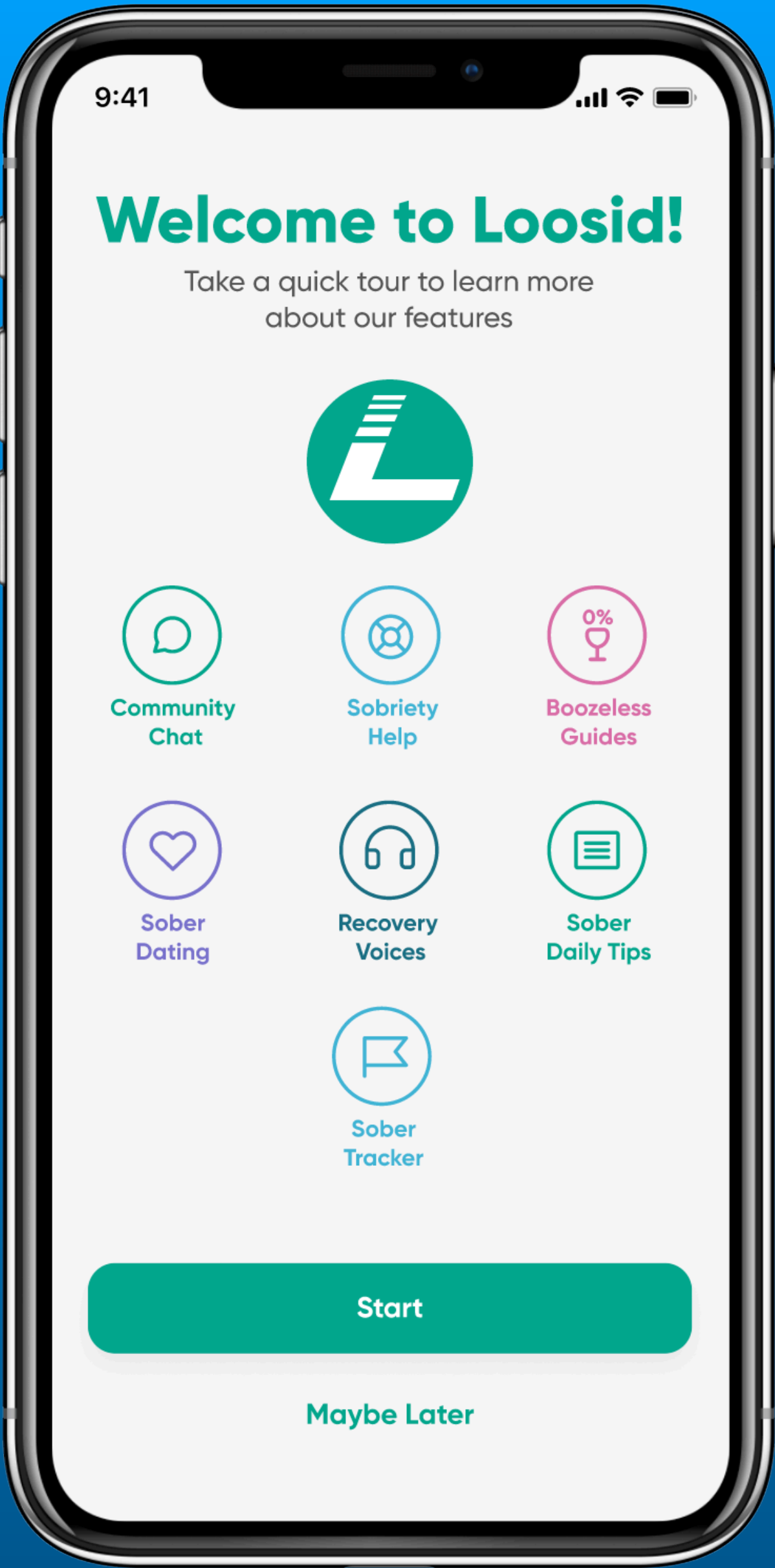
Where do you eat, drink, and hang out
with friends who share your lifestyle?

How do you maintain sobriety in a world
where not drinking is often seen as boring?

How do you connect with like-minded others
who understand challenges related to sobriety
and addiction?

With over 130,000 installs to date, the Loosid community provides an active & supportive forum to ask and answer these questions while providing a safe space to engage and connect 24/7.





LOOSID APP MAIN FEATURES

Loosid is a first-of-its-kind Social Network for the Sober community, welcoming anyone interested in living a sober life. Loosid provides its members with comprehensive features to navigate and maintain their sobriety.



Community

Connect and engage with other members, post photos, sobriety tips and more.



Boozeless Guides™

Access to 1000's of live and virtual events, sober travel options and restaurants that offer alcohol-free drink options.



Sobriety Help

Hotlines, Professional Help Guides and a Sobriety Counter



Sober Dating

Sober & Single? Tap on Dating and get ready to mingle!



Recovery Voices

Recovery Voices features in depth and compelling conversations with subject matter experts in the field of addiction.



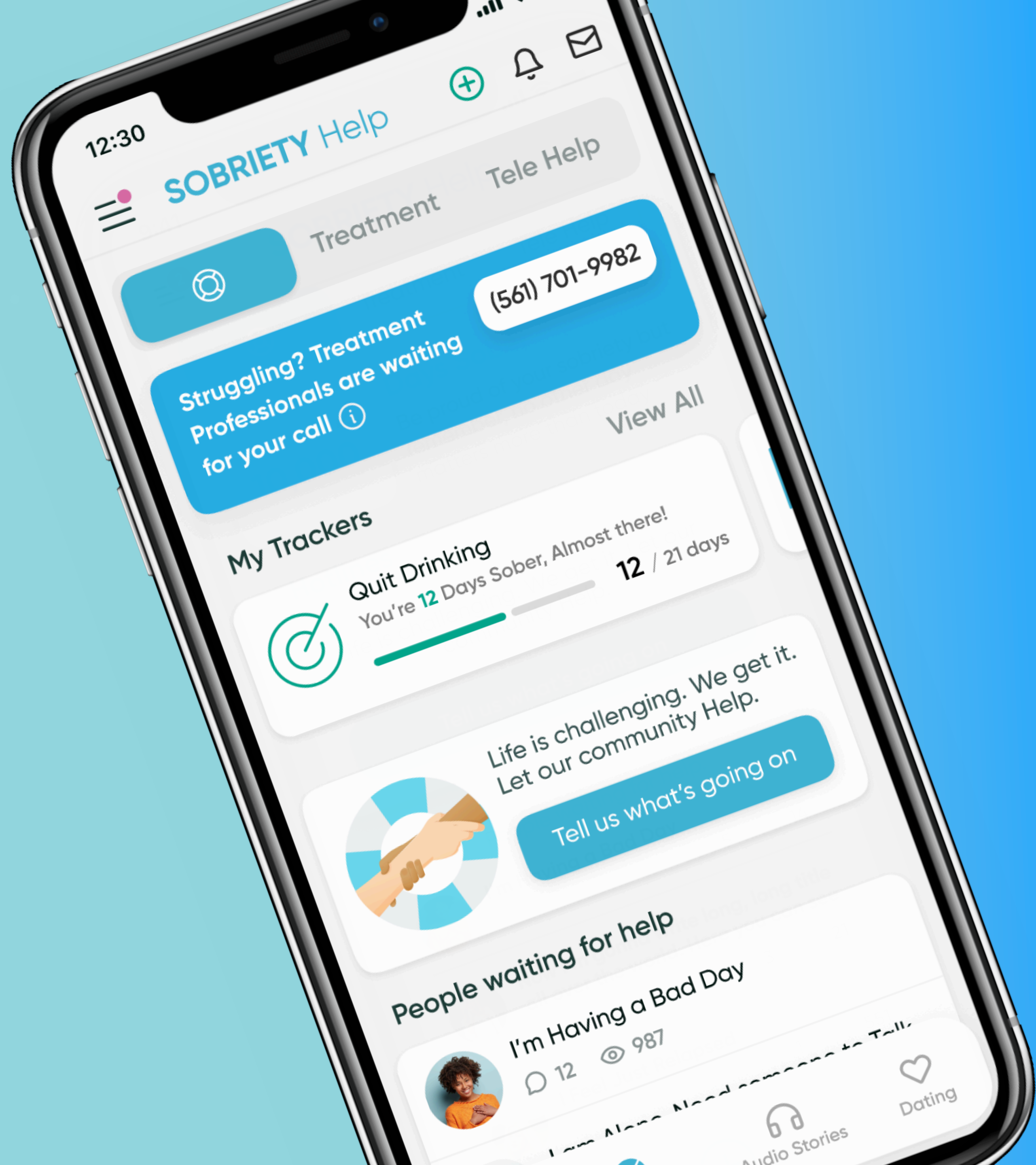
Daily Sober Tips

Daily Sober Tips sent directly to your phone to keep your recovery on track.

Recovery Voices

Take your recovery everywhere you go! Loosid's new Recovery Voices features in depth and compelling conversations with subject matter experts in the field of addiction as well as inspirational turnaround stories that breathe hope into the hopeless.





S o b r i e t y H e l p

RECOVERY TOOLS FOR FREE

Loosid offers members free recovery tools to help them through their journey.

HOTLINE

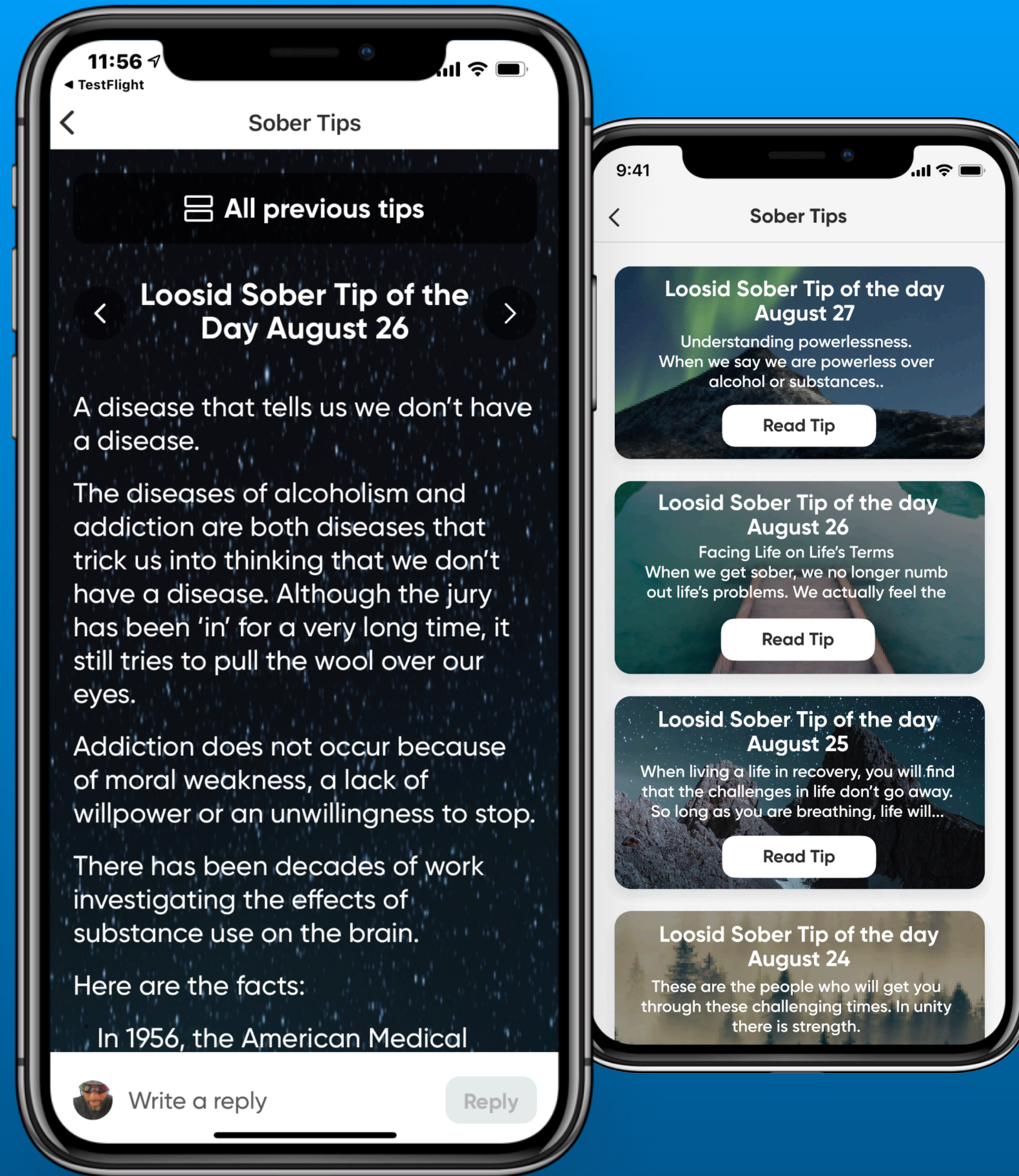
Get or Give Help and connect with over 120,000 members within the Loosid community

TREATMENT GUIDES

Find Professional Help in our Treatment Center & Tele Help Guides.

SOBRIETY TRACKER

Track your days with Loosid's Sobriety Day Counter.



Daily Sober Tips

Our new Daily Sober Tips feature is another way we support addiction help for those that need it.

Whether you are in the middle of your recovery process or are sober curious and looking for answers to your many questions, our daily tips feature is designed to give you insightful and useful advice for living a life in sobriety.

LOOSID COMMUNITY

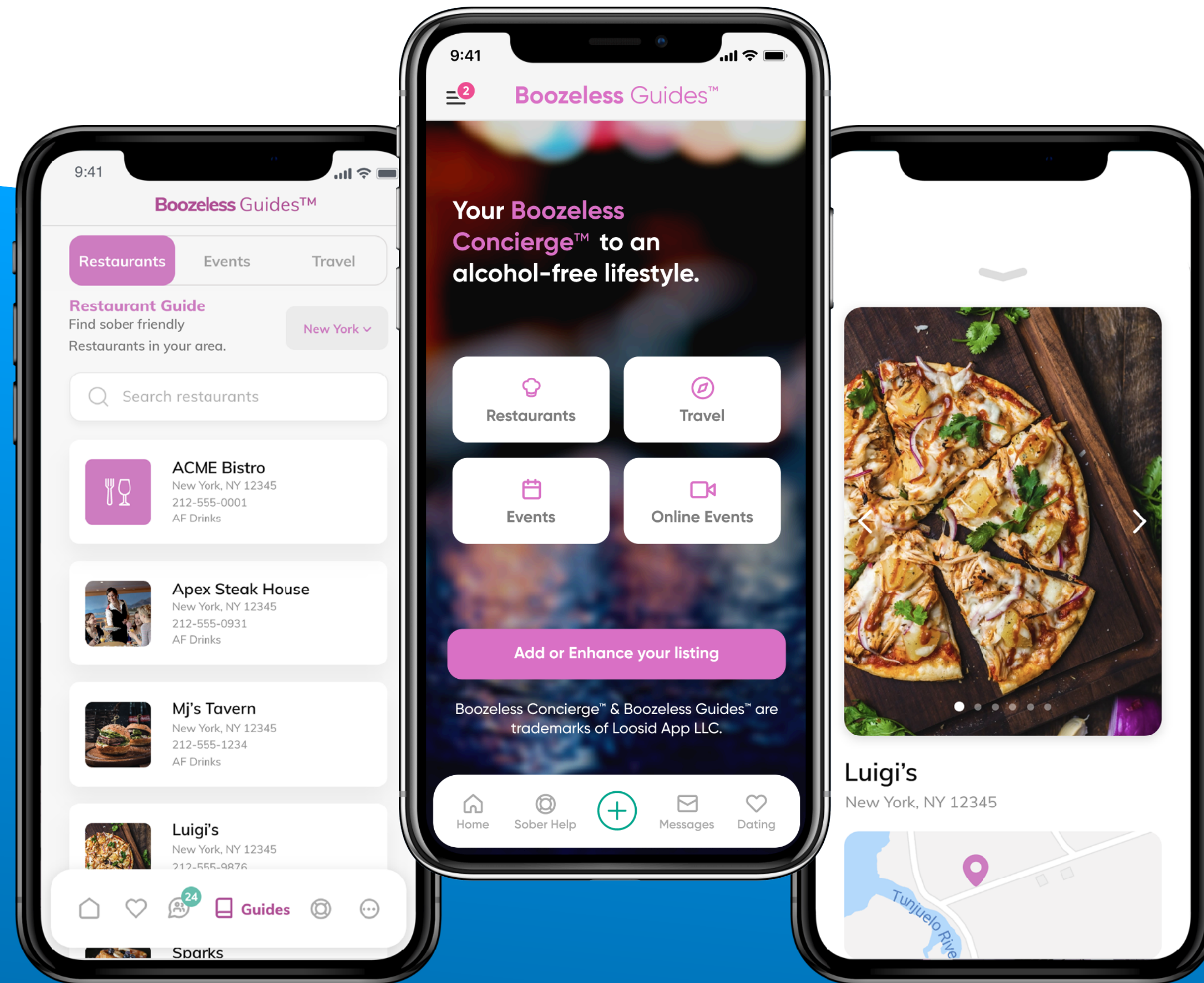
One of the most important parts of maintaining a sober lifestyle, especially after overcoming addiction, is finding people and communities who provide support and understand your lifestyle.



Loosid provides members with the ability to participate in, engage and actively build strong sober friendships and communities.

BOOZELESS GUIDES™

Your Boozeless Concierge™ To an Alcohol-Free Lifestyle



Restaurants

Find sober friendly restaurants in your area and check out the alcohol-free cocktail trend

Events

Find and create sober events to cultivate a sober community in your area and beyond

Travel

Find sober travel destinations and plan trips with friends who share your sober lifestyle

S o b e r D a t i n g

FINDING LOVE IN ALL THE RIGHT PLACES

Online dating revenue

3.08 Billion (2020)

5.05 Billion (2024) Projected

Loosid provides a safe and supportive dating environment
where alcohol isn't part of the equation.

Over 1.5 Million Dating Interactions on Loosid App
to date

References
<https://www.statista.com/statistics/1074144/smartphone-dating-app-users-usa/>



DON'T JUST TAKE OUR WORD FOR IT

“Alcohol intake increases, so does the need for sobriety tech tools”



“Sober App’ High On Fighting Addiction”



“Sober curious? There’s an app—in fact, a whole community—for that”



“MJ Gottlieb created the app Loosid to connect recovering addicts and the sober curious”



“Finding Love Without Alcohol - Going out for drinks has become a dating norm, but what if you’re sober?”



2019 PRNEWS

Platinum PR Awards Finalist for the "Best Launch - Consumer" category

2020 Fast Company

#5 Most Innovative Companies (Social Media Category)

2019 Webby Award Finalist

- Lifestyle Category

L i g h t s . C a m e r a . A c t i o n .

MEDIA COVERAGE FROM COAST TO COAST

We’ve reached more than 500 MILLION with our message, “Sober Doesn’t Have To Be Boring.”

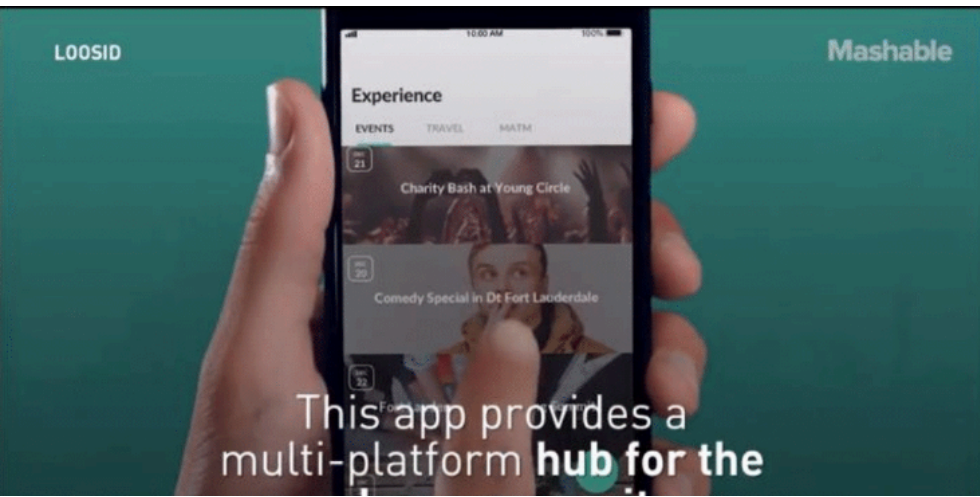
Access Hollywood Online



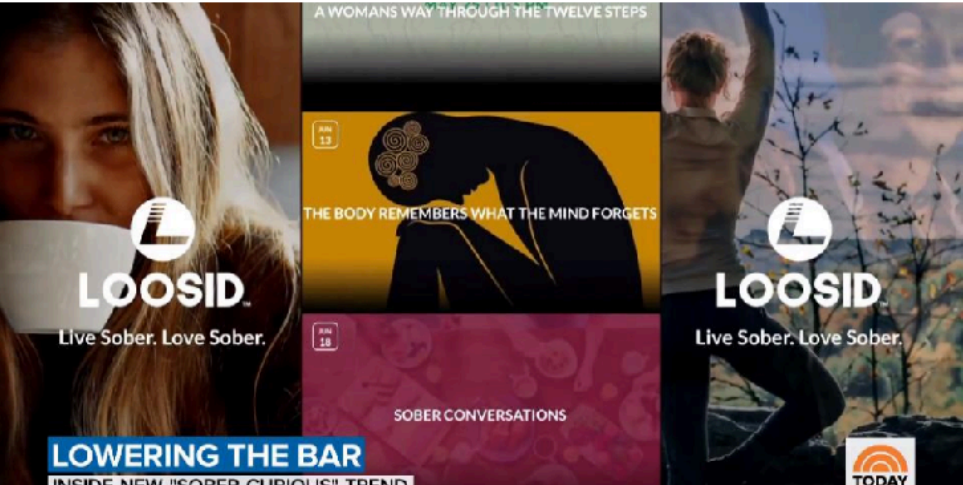
DailyMotion



Mashable



Today



Dot Complicated with Randi Zuckerberg



The Jenny McCarthy Show (SiriusXM)



Good Day DC (FOX Washington)



CheddarTV



FOX5 News NY



Click on any of the images above to access the associated content.

AND THE HITS KEEP COMING

ARTICLES & AUDIO

Click on any of the headlines below to access the associated content.

TIME.com

*Loosid App Creates A Sobriety-Minded
Community On Your Phone*
(44 Million Subscribers)

ASKMEN.com

*Sober App Makes Alcohol-Free Dating
Much Easier*
(10.8 Million Subscribers)

WELL+GOOD

*The Definitive Guide to the Best Dating
Apps for Finding Love and Sex
(or Whatever)*
(1.3 Million Subscribers)

TODAY online

*Sober Groups Help Recovering Addicts
Meet Up To ‘Have A Blast In Sobriety’*
(460k+ Subscribers)

COSMOPOLITAN Online

*Five Sober Dating Apps For People Who Don’t
Want to Drink*
(9.4 Million Subscribers)

CNET’s Download.com

*Loosid App Creates A Sobriety-Minded
Community On Your Phone*
(2.7 Million Subscribers)

MARKETWATCH

*Kelly Osbourne Tells Us About Her
‘Difficult’ Road to Sobriety, And How
She’s Helping Other Addicts*
(16.4 Million Subscribers)

PAPER Magazine Online

*Loosid Helps Sober People in an
Alcohol-Obsessed Dating Scene*
(1.5 Million Subscribers)

SIRIUS XM’S THE JENNY MCCARTHY SHOW

(35 Million Subscribers)

SIRIUS XM’S DOT COMPLICATED

With Randi Zuckerberg
(35 Million Subscribers)

YAHOO.com

*Kelly Osbourne Wants to Change the Way
Sobriety Is Perceived*
(950k+ Subscribers)

IN TOUCH Weekly Online

*Kelly Osbourne On Her First Year of
Sobriety: ‘It’s Really F—ing Tough’*
(3.5 Million Subscribers)



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